



Downtown Ionia Farmers' Market 2010

Buy Local Eat Well

2010 Vendor Requirements/Market Regulations

Location:

Robert Hoppough Farmers' Market Pavilion
Northeast corner of West Adams and South Steele Streets, downtown Ionia.

Hours/Days of operation:

The market will be held twice per week, on Wednesday afternoons and Saturday mornings from July 7 through October 23, 2010.

2010 market times will be:

Wednesday: 3:00 p.m. — 7:00 p.m.

Saturday: 9:00 a.m. — 1:00 p.m.

Vendor fees:

Three different vendor fee options are available: a season pass, a half season pass, and a daily pass. The season passes offer a great savings, especially if you attend the market regularly. Daily passes are \$3. Checks can be made payable to the City of Ionia. Please select which best suits your needs.

Full Season Pass: \$72 (participation in every market day for the entire season)

Half Season Pass: \$40 (participation one day per week for entire season, or 2 days per week for 3 months)

Daily Pass: \$3 (for vendors who would like to sell at the market less frequently)

Items permitted for sale:

- Items sold at the Ionia Farmers' Market are limited to fruit, produce, flowers, plants, and homemade arts and crafts items.
- All produce must be Michigan grown.
- All prepared food and dairy items must be produced and packaged at a licensed and inspected location and properly packaged and stored. A copy of all relevant licenses and permits must be on file at the City of Ionia DDA office prior to these items being offered for sale at the Ionia Farmers' Market. Please contact the Michigan Department of Agriculture for licensing information and inspection regulations.
- Flea market type items are not permitted.
- Crafters and artisans are welcome; however, only hand-crafted items may be sold.
- Additional or questionable items must be approved by the City of Ionia DDA before they are offered for sale.
- All items sold at the Ionia Farmers' Market, as well as weights and measures, are subject to inspection and approval by the Michigan Department of Agriculture.



Market Regulations:

- All vendors must complete the enclosed forms and return them to the City of Ionia Downtown Development Authority before participating in a market.
- Produce and food vendors must comply with all state local, and federal requirements governing the sale and production of their products, and acquiring all necessary permits and licenses and providing copies of each to the City of Ionia DDA prior to participating in the market.
- All prepared food items must be produced and packaged in licensed and inspected facility, labeled appropriately, and compliant with all applicable laws and regulations.
- Due to health code regulations, food may not be offered for sale as a sample on a one-to-one basis. No foods are to be prepared for consumption in the Ionia Farmers' Market or its premises.
- Vendors are responsible for keeping their area clean, attractive, and in good sanitary condition. Vendors must clean up their areas before departing. Vendors are responsible for removing their own trash.
- Vendors are encouraged to incorporate a sign as part of their display. For example, the sign may include the names of the business and proprietor.
- Taxes (if applicable) are the sole responsibility of the vendor.
- The City of Ionia DDA shall not be liable or responsible for transactions made between buyers and sellers at the Ionia Farmers' Market, nor shall the DDA be responsible for theft, accidents, or lost or stolen articles.
- The market takes place rain or shine. Reimbursements of vendor fees are not made for unattended market days.
- Rules are subject to change by the City of Ionia DDA. The City of Ionia DDA reserves the right to expel or refuse admittance to any vendor or customer who exhibits disruptive behavior at the market , or violates any of the rules listed above.
- All vendors are to be courteous and considerate of all other vendors and customers at all times.

Dates for the 2010 season as follows:

<p style="text-align: center;">Wednesdays July 7th , 14th , 21st and 28th</p> <p style="text-align: center;">August 4th, 11th, 18th and 25th</p> <p style="text-align: center;">September 1st, 8th, 15th, 22nd, and 29th</p> <p style="text-align: center;">October 6th, 13th, 20th and 27th (weather dependent)</p>

<p style="text-align: center;">Saturdays July 10th, 17th, 24th and 31st</p> <p style="text-align: center;">August 7th, 14th, 21st, and 28th</p> <p style="text-align: center;">September 4th, 11th, 18th, and 25th</p> <p style="text-align: center;">October 2nd, 9th, 16th, 23rd and 30th (weather dependent)</p>

Contact information:

Linda Curtis
City of Ionia Downtown Development Authority
203 West Main Street
P.O. Box 496
Ionia, MI 48846
(616) 527-1420 (phone)
(616) 527-0810 (fax)





Ionia Farmers' Market 2010 Vendor Application

Applicant Name: _____ Business Name: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Cell: _____ E-mail: _____

The items we are planning to offer at the Ionia Farmers' Market include:

- Vegetables
- Fruit
- Honey/Jams/Syrups*
- Crafts (please describe): _____
- Other (please describe): _____
- Flowers
- Potted plants
- Herbs
- Trees
- Cheese/eggs*
- Baked goods*

* Please note that all prepared food, eggs and dairy items must be produced and packaged at a licensed and inspected location and properly packaged and stored. A copy of all relevant licenses and permits must be on file at the City of Ionia DDA office prior to these items being offered for sale at the Ionia Farmers' Market.

We plan to participate at the Ionia Farmers' Market:

- Wednesdays and Saturdays throughout the entire season
- Wednesdays only throughout the entire season
- Saturdays only throughout the entire season
- Limited days

The Ionia Farmers' Market utilizes vendor pass fees to help with promotional costs. You can purchase a vendor pass for either the entire or half of the season, or pay by the day. The season pass options offer great savings to you! Checks may be made payable to the City of Ionia.

Please indicate your vendor pass selection:

- Season pass \$72
- Half season pass \$40
- Daily pass \$3

As a vendor participating in the Ionia Farmers' Market, I assume all risks of injury suffered while on and/or upon the premises of the City of Ionia. I release and agree not to sue the City of Ionia, its agents, servants, associations, employees, or anyone connected with the City of Ionia for any claim, damages, costs, or cause of action which I may, or in the future, have as a result of injuries or damages sustained or incurred while on and/or upon the premises of the City of Ionia as a vendor participating in the Ionia Farmers' Market. By signing below, I _____ (print name) acknowledge that I have read the waiver of liability above, as well as the attached rules and regulations for the Ionia Farmers' Market, understand both, and agree to abide by them.

Signature: _____

Date: _____



CITY OF IONIA

City of Ionia Downtown Development Authority

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